



WWC 2020 Online Festival

Where 2 Watch

As of Aug 17,2020

Many of the sessions offered at the FREE When Words Collide 2020 Online Festival were recorded and are available online, some for a short time, but many indefinitely. We will update this document over the coming days and weeks as sessions are uploaded.

Just a reminder, the WWC Online Festival was 100% volunteer operated and open to the public. All online sessions were provided by presenters and meeting/webinar hosts as a community service. There was no registration or registration fee required.

Chatroom – Join the WWC Facebook Group for online post-festival discussion.

<https://www.facebook.com/groups/145797702140640/>

Hidden Art Show – Festival artists have works online for your viewing pleasure.

<https://www.whenwordscollide.org/artshow.php>

Merchants Corner – Participating merchants, publishers, and authors have eBooks available as well pickup and/or delivery of print books.

<https://www.whenwordscollide.org/merchants.php>

<https://www.whenwordscollide.org/shared.php> (Shared Authors Table)

The Sessions

2020 Aurora Awards and Hall of Fame Inductions

Mark Leslie Lefevre [M]

Join Mark Leslie Lefevre for this year's live streaming of the awards. The Aurora Awards are for excellence by Canadian's in the field of Science Fiction, Fantasy and Horror. Three Canadian's who have made major contributions will be inducted into the CSFFA Hall of Fame, and the winners of this year's Aurora Awards will be announced.

Host: Mark Leslie Lefevre

Links and info: <http://markleslie.ca/aurora-awards-2020/>

Book Marketing is Easy and Everything Is Fine (and other lies)

Clare C. Marshall

Post about your book on social media. Sell at your local writers' conference or comic con. Do a book signing at Chapters. Get on the XYZ bestseller list. Create a podcast. You're doing some or all of these things, and yet, your books still aren't selling or you're not seeing traction. For the last decade, Clare C. Marshall, YA author-publisher at Faery Ink Press, has tried many strategies to drum up book sales. She's travelled across the country and hand-sold thousands of books. She has firsthand experience with how customers and readers react to her work and her brand. This presentation isn't a listicle about the best strategies to market or sell your book, but a foundational, authentic approach to beginning (or re-thinking) your book marketing journey.

Link: https://cmarshallpublishing.webinarninja.com/automated-webinars/11009/register?in_tok=2e738705-12d7-4c86-bc2a-166bb8468f92&wid=477432

From the Mean Streets to the Deadly Wilderness

J.E. Barnard, Dave Butler, David Poulsen, Elle Wild

How modern crime fiction tackles pressing social issues as diverse as urban policing and environmental activism.

Host: Joe Compton

Twitch: <https://www.twitch.tv/videos/712277609>

Facebook: <https://www.facebook.com/GoIndieNow/videos/315593879564506>

YouTube: <https://www.youtube.com/watch?v=XDrXKFGsl2M>

Go Indie Now Joe's Bar Live

Joe Compton [M]

Sit in on GoIndieNow's monthly panel discussion broadcasted live from When Words Collide!

Host: Joe Compton

Twitch: <https://www.twitch.tv/videos/710590532>

Facebook: <https://www.facebook.com/GoIndieNow/videos/2980365208752788>

YouTube: <https://www.youtube.com/watch?v=UHK423fruk4>

Go Indie Now's Live Red Carpet Special Coverage Of The Aurora Awards

Joe Compton & Joshua Pantalleresco

[Go Indie Now](#) joins up with [Just Joshing](#) for an Aurora Awards warm-up show. Meet many of this and past years' nominees, as well as some of the volunteers behind the awards.

Host: Joe Compton

Twitch: <https://www.twitch.tv/videos/711365731>

Facebook: <https://www.facebook.com/GoIndieNow/videos/599544477410329>

YouTube: <https://www.youtube.com/watch?v=Y6bU3pZwF64>

How to Win an Editor's Heart

Suzy Vadori, Jonas Saul, Diane Terrana, Dwayne Clayden [PM]

Get the best of your editor's brain! Editors discuss simple fixes to apply to your manuscript to get the most out of your editing experience.

Host: Joe Compton

Twitch: <https://www.twitch.tv/videos/712120120>

Facebook: <https://www.facebook.com/GoIndieNow/videos/316672259686868>

YouTube: <https://www.youtube.com/watch?v=6ctnBBqJxi8>

Plot vs. Character: Crime Fiction's Eternal Grudge Match

J.E. Barnard, Melodie Campbell, Brent Nichols, Dwayne Clayden [PM]

Four crime writers throw down their best tips and tricks for high-intensity plotting and deep-dive character development.

Host: Joe Compton

Twitch: <https://www.twitch.tv/videos/710247620>

Facebook: <https://www.facebook.com/GoIndieNow/videos/731081384104911>

YouTube: <https://www.youtube.com/watch?v=DLJgWdxrtM>

More to come as they are released...