



Master Class Workshops - 2019

When Words Collide is pleased to announce six **Master Class Workshops**. These presentations and hands-on workshops are designed to help participants improve their writing skills, get published, and promote their published works.

Thursday 9 AM – 4:30 PM	The Novel Idea, Execution, and Delivery	Jonas Saul Bestselling author of the Sarah Roberts series
Monday or Tuesday 9 AM – 5:00 PM	Manuscript Workshop	James Alan Gardner Award-winning Science Fiction author
Thursday 9 AM – 4:30 PM	Manuscript Workshop	Lisa Mangum Managing Editor for Shadow Mountain Publishing
Friday 9 AM – 12 PM	One-On-One Manuscript Consultation (Children's & MG)	Leanne Shirliffe Children's writer & educator
Friday 9 AM – 12 PM	Social Media and Online Marketing Your Book	Kat Flannery Bestselling author of the Branded trilogy
Friday 9 AM – 12 PM	Romance Writing for Beginners	Katie O'Conner & MK Stelmack

Master Class registration (except for manuscript workshops) is open to the general public. Attendance at the When Words Collide festival is not required. All master classes will be held at:

The Delta Calgary South Hotel - 135 Southland Drive SE, Calgary, Alberta

To register, visit: <http://www.whenwordscollide.org/workshops.php>

The Novel Idea, Execution, and Delivery

with Jonas Saul



A novel is born, scene by scene, filled with conflict, tension, emotion, humor, and sometimes hope. Learn how to change how we think about scenes, how we craft scenes, add tension, spice up the plot with emotion, and ultimately create characters that lift off the page with actual exercises throughout the class.

Ultimately, after scenes are crafted, characters built, tension mounted, learn how to organize your novels, manage the words you've already written to inspire readers to keep reading, and write in a way that'll enable you to impress your editor, hopefully catch the eye of an agent, find a home in a publishing house, or create your own winning brand as a self-publisher.

This workshop will be held in the **Rundle Room** on **Thursday, August 9** from **9 AM – 4:30 PM**. with a break for lunch between 12 – 1 PM. Lunch is not provided; many attendees will be discussing the workshop over lunch at the Boomtown Pub (connected to the hotel).

Participant requirements:

- A workshop fee of CDN \$40 will be requested to reserve your seat.
- Bring writing materials to take notes (computer, iPad, or paper and pens).

Jonas Saul is the bestselling author of the Sarah Roberts Series and has written and published over thirty thrillers. After selling more than two million books, he signed with the Gandolfo Helin & Fountain Literary and Dramatic Rights Management.

His recent releases are, *THE FUTURE IS WRITTEN*, published by pioneering media company Adaptive Studios, and *THE IMMORTAL GENE*, published by Vesuvian Books.

Saul has traveled extensively throughout the world to scout settings for his thrillers, spending several years between Greece, Italy, Denmark, and Hungary. He is regularly invited to be a guest speaker, teacher, or workshop presenter at international writing conferences.

"Sarah Roberts is one in a million. If you're her friend, she'll crawl through Hell to protect you. If you're her enemy, she'll send you there." – Reviewer

<http://jonassaul.com/>

Manuscript Workshop

with James Alan Gardner



This full day workshop will focus on the essential components of a good story - character, plot, setting, pacing/structure, dialogue, etc. - by examining a novel chapter (preferably chapter 1) provided by each workshop participant.

Seats are limited to 12 participants (6 participants each day). Please review the participant requirements below prior to emailing us at info@whenwordscollide.org to check availability. When checking availability, please specify which day (Monday or Tuesday) you wish to attend. A waiting list will be maintained once each workshop is filled.

This workshop will be held in the **Heritage Board Room** on **Monday, August 12** and again on **Tuesday August 13** from **9 AM – 5 PM**. with a break for lunch between 12 – 1 PM. Lunch is not provided; many attendees will be discussing the workshop over lunch at the Boomtown Pub (connected to the hotel).

Participant requirements:

- A workshop fee of CDN \$125 will be requested once your seat is confirmed.
- Manuscripts must be submitted via .rtf email attachment no later than June 1st to info@whenwordscollide.org Submissions must be novel opening chapter(s) no longer than 6000 words. If you have a back cover blurb to set the context, please include it.

James Alan Gardner got his B.Math and M.Math with a thesis on black holes, then immediately began writing science fiction instead. He has published ten novels and numerous short stories, including finalists for the Nebula and Hugo, and winners for the Aurora, the Asimov's Readers' Choice award, and the Theodore Sturgeon Memorial Award. His most recent novels are "All Those Explosions Were Someone Else's Fault" and "They Promised Me The Gun Wasn't Loaded", both from Tor. In his spare time, he plays a lot of table-top role-playing games, and has recently begun writing material for Onyx Path's Scion line. In his other spare time, he teaches Kung Fu to six-year-olds.

<https://jamesalangardner.wordpress.com>

Manuscript Workshop

with **Lisa Mangum**



This full day workshop will focus on the essential components of a good story - character, plot, setting, pacing/structure, dialogue, etc. - by examining an opening novel chapter (chapter 1) provided by each workshop participant.

Seats are limited to 6 participants. Please review the participant requirements below prior to emailing us at info@whenwordscollide.org to check availability. A waiting list will be maintained once each workshop is filled.

This workshop will be held in the **Jasper Boardroom** on **Thursday, August 9** from **9 AM – 4:30 PM**, with a break for lunch between 12 – 1 PM. Lunch is not provided; many attendees will be discussing the workshop over lunch at the Boomtown Pub

(connected to the hotel).

Participant requirements:

- A workshop fee of CDN \$125 will be requested once your seat is confirmed.
- Manuscripts must be submitted via .rtf email attachment no later than May 15th to info@whenwordscollide.org (Submission must be chapter 1 and no longer than 6000 words. If chapter 1 is shorter than 3000 words and chapters 1 & 2 combined are no longer than 6000 words, both may be included. If you have a back cover blurb to set the context, please include it.)
- Participants are required to critique co-participants' manuscripts during the 2 months prior to the workshop and make a brief verbal presentation of each critique during the workshop. (For those unfamiliar with the critique process, guidelines will be provided as part of the workshop material.)

Lisa Mangum has worked in the publishing industry since 1997. She is currently the Managing Editor for Shadow Mountain Publishing and has worked with several New York Times best-selling authors, including Ally Condie, Brandon Mull, and Jason F. Wright. While fiction is her first love, she also has experience working with nonfiction projects (memoir, educational, cookbooks, etc.) and some children's picture books.

Lisa is also the author of four national best-selling YA novels (The HOURGLASS DOOR TRILOGY and After Hello) as well as several short stories and novellas. She has also edited four anthologies about magical creatures. She graduated with honors from the University of Utah, and currently lives in Taylorsville, Utah, with her husband, Tracy.

<http://shadowmountain.com>

One-On-One Manuscript Consultation

with **Leanne Shirliffe**



Six 30-minute sessions are available to receive feedback on your Picture Book or Young Adult novel 1st chapter(s) from a multiple award-winning author of adult, young adult, and children's fantasy fiction.

Seats are limited to 6 participants (1 participant each half hour). Please review the participant requirements below prior to emailing us at info@whenwordscollide.org to check availability. A waiting list will be maintained once each workshop is filled.

This workshop will be held in the **Interview Room** (near Jasper Boardroom) on **Friday, August 10** from **9 AM – 12 PM**.

Participant requirements:

- A workshop fee of CDN \$60 will be requested once your seat is confirmed.
- Manuscripts must be submitted via .rtf email attachment no later than June 1st to info@whenwordscollide.org Submissions must be a Picture Book or Young Adult novel opening chapter(s) no longer than 3000 words. If you have a back cover blurb to set the context, please include it.

Leanne Shirliffe has been published in multiple genres, including humour, memoir, and picture books. Some of her titles are 'THE CHANGE YOUR NAME STORE, I LOVE SHARKS TOO, SAVING THUNDER THE GREAT, and DON'T LICK THE MINIVAN. Her next picture book, SLOTH TO THE RESCUE (Running Press Kids), will be out in Fall 2019.

When she's not trying to put words in some semblance of order, Leanne can either be found teaching high school English and creative writing, or hanging out with her family. Although most of her (mis)adventures are now limited to the suburbs of Calgary, she once won a caber-toss championship in Bahrain and chased transvestites in Bangkok.

<http://leanneshirliffe.com>

Social Media and Online Marketing Your Book

with Kat Flannery



Creativity is in all aspects of Kat's career. She does Social Media and Marketing for her own career and other businesses, writing ads, and other content. In addition to being a bestselling author, Kat is the CEO and owner of Picco Press where she writes, publishes, markets, and mentors other authors.

Workshop is in the **Waterton** room on **Friday, August 10** from **9 AM – 12:00 PM**.

Participant requirements:

- A workshop fee of CDN \$20 is requested to reserve your seat.
- Bring a notepad or lap top to take notes.

Kat Flannery's love of history shows in her novels. She is an avid reader of historical, suspense, paranormal, and romance. A member of many writing groups including the National Romance Writers of America (RWA), Kat enjoys promoting other authors on her blog. When she's not busy writing, or marketing Kat volunteers her time to other aspiring authors.

She's been published in numerous periodicals throughout her career, and continues to write for blogs and online magazines. A bestselling author, Kat's books are available all over the world. The **BRANDED TRILOGY** is Kat's award-winning series. With seven books published, Kat continues to write two novels a year.

www.katflannerybooks.com

Romance Writing for Beginners

with Katie O’Conner & MK Stelmack

Have you always dreamed of writing a romance. Join us for tips on getting started, finding all the right elements and how to avoid the pitfalls. This workshop will be part lecture and part hands-on. Bring a pen and paper and your thinking cap.

Workshop is in the **Canmore** room on **Friday, August 10** from **9 AM – 12:00 PM**.

Participant requirements:

- A workshop fee of CDN \$20 is requested to reserve your seat.
- Bring a notepad to take notes.



Katie O’Connor primarily writes contemporary romance; but she also has a penchant for writing somewhat steamier reads. She believes in dragons, fairies, pixies, second chances, happily ever afters, and that love conquers all. She’s living her own happily ever after with her childhood sweetheart. Unable to choose, they split their time between the wilds of central Alberta and their grandbabies in the city of Calgary.

www.katieohwrites.com



M. K. Stelmack earned her first dollar for writing as a summer reporter for her hometown newspaper while completing a B. A. honours degree in English. She freelanced for a dozen different newspapers and magazines, and cobbled together a couple of novels that will never see the light of day. Amid housework and homeschooling, she teamed up with her husband to write four romantic suspense novels, one of which took the 2014 RONE Award in the Mystery category. Her solo debut was *With Open Arms* (2017), a standalone comedic romance, part of a 12-novel *Thurston Hotel* series set in a fictional town in Alberta. Another small town, *Spirit Lake*, based on the Alberta town she resides in, formed the setting for her 2018 trilogy published by

Harlequin Heartwarming. The third book, *Coming Home to You*, is set to become a T.V. movie. She is currently revising her big book—a historical romantic thriller set in nineteenth century imperial Russia. www.mkstelmackauthor.com